

## **Basel – Switzerland’s capital of art and culture**

Nestling in the heart of Europe in the three countries corner where Switzerland, Germany and France meet, Basel is a pocket-sized metropolis that combines proverbial Swiss quality with a multicultural population. This makes the city unmistakably open-minded, happy and innovative.

### **Basel is so easy to get to**

Only a 10-minute drive from the city centre, Basel’s EuroAirport – by the way the only bi-national airport in the world – is served by a number of international airlines. Together with neighbouring Zurich Airport, it enjoys connections to all European airports and to more than 200 intercontinental destinations. Located in the centre of Europe, Basel is a major transportation hub. Its three railway stations – the Swiss SBB, French SNCF and German Badischer Bahnhof offer excellent connections to far and wide.

### **The art of so much art**

The city sparkles with all kinds of culture. Nearly 40 museums with their long-established collections and spectacular special exhibitions are the foundation of Basel's reputation as a city of art and museums. However, art is to be found not only in the many museums but is encountered all over the city, and exciting contrasts are created by the presence of classical patrician houses and mediaeval churches side by side with modern buildings designed by major international architects such as Herzog & de Meuron or Renzo Piano.

### **Gourmet paradise**

Basel whets one’s appetite in the most varied and delightful ways. What applies to its remarkable cultural heritage is also true of its culinary scene. Thanks to the city’s location, its cuisine is both excellent and eclectic. Experience “culture unlimited” and an unrivalled savoir-vivre: the sunny banks of the Rhine, the romantic streets of the excellently preserved Old Town and countless boulevard cafés invite you to stroll and enjoy. In trendy bars or historic taverns – every taste is catered for.

### **Trade fair and congress venue**

Basel is Switzerland’s leading trade fair and congress venue and hosts two extremely important international trade fairs: Art Basel, and BASELWORLD – The Watch and Jewellery Show – both of which lend the city an exclusive air every year in spring time.

### **Top events all year round**

Celebrate festivals with the people of Basel as they happen: join the life-loving and enthusiastic residents as they celebrate carnival like nowhere else! It may last for only three days, but the city prepares for it 362 days in advance. Besides this, the keenly loved FC Basel football club, the Swiss Indoors (one of the most important indoor tennis tournaments in the world) and many festivals and occasions always give good reason for letting enthusiasm overflow. There is always something on in Basel!

[www.basel.com](http://www.basel.com)